

PURSES WITH PURPOSE!

KITCHENER CITY HALL ROTUNDA MAY 6TH, 2016 | 7:00PM - 9:00PM



Live and silent auctions of designer bags in support of:

Alzheimer *Society*

WATERLOO WELLINGTON

PURSE-SUASION 2016 PROGRAM

6:30 pm	Doors Open
7:00 pm	Silent Auction opens
8:00 pm	Silent Auction closes
8:10 pm	Live Auction
9:00 pm	Live Auction closes
•	Purse Payment Processing

THANK YOU TO OUR IN-KIND SPONSORS

Master of Ceremonies:

Sarah, Afternoons on CHYM 96.7

Auctioneer:

Bill Hancock

Hair, Makeup and Models:

Artline Salon

Décor:

Fresh Look Designs

Photography:

Herakovic Photography

Venue:

Kitchener City Hall, Rotunda

Poster Design:

Lynda & Emma Cullen

Catalogue Design:

James Harris Media

CELEBRATE PURSES WITH A PURPOSE!

We warmly welcome you to the 5th Purse-Suasion event. Inspired by the creative genius of our dedicated planning committee, this fashionably fun event offers the unique opportunity to translate your love of fabulous purses to making a purchase with purpose. 100% of all tonight's proceeds are directed to Alzheimer Society Waterloo Wellington. Your generosity will offer help and hope to thousands of individuals in our community living with Alzheimer's disease and other dementias.

Alzheimer Society is the leading not-for-profit organization working nationwide to improve the quality of life for Canadians affected by Alzheimer's disease and other dementias, and advance the search for the cause and cure.

Help for today is provided through family support and education programs that include one-to-one and family counseling, support groups, and public awareness, education, and advocacy. Hope for tomorrow is provided by supporting ongoing research towards advances in detection, diagnosis, treatment and a cure.

Tonight, you will have the opportunity to bid on dozens of fabulous purses, sample some of the region's best gourmet food, shop and experience our unique vendors, and much, much more! We encourage you to take a close look at our carefully selected live and silent auction items—shopping for a good cause has never been so much fun!

Pamela Krauss. President, Board of Directors **Michelle Martin.** Executive Director

Thank you again for your support.

2016 PURSE-SUASION SILENT AUCTION RULES

Bidding - Silent Auction

- Each silent auction item has a bid sheet with a title that includes the item name, number and table number. NOTE: Please read the titles prior to placing your bids to make sure you are bidding on the correct item
- Print your full name and the amount you want to bid
- Bids must be in whole dollar increments and start at the minimum bid, otherwise they will be cancelled
- Bids must be a minimum of \$5.00 or higher than the previous bid
- You may bid on silent auction items until the tables are closed, the Master of Ceremonies will announce when the tables are closing
- After the tables are closed, no further bids will be accepted
- Purses can only be paid for and picked up at the conclusion of the LIVE auction (9:00 pm)

2016 Purse-Suasion LIVE Auction Rules

There are beautiful designer live auction items to bid on. Our auctioneer will announce the purse designer, purse donor, and the starting bid.

Bidding - Live Auction

- If you would like to bid, simply raise your hand and one of our live auction spotters will come to you
- Once the item closes, the spotter will hand you a clipboard with a payment form for easy check out
- You can pay and pick up your purchases at the end of the live auction which is at approximately 9:00 pm



Payments

- Payments are processed after the live auction is complete
- We accept Cash, MasterCard, Visa, Discovery, Amex or Cheque, payable to: Alzheimer Society Waterloo Wellington
- NOTE: H.S.T will not be charged on any Auction

All sales are final. There are no exchanges or refunds unless otherwise noted.

All items must be paid for and taken home the evening of the auction. Check out opens at 9pm.

Purse-Suasion Silent and Live Auction Conditions

- Alzheimer Society Waterloo Wellington reserves the right to withdraw any item from sale
- Alzheimer Society Waterloo Wellington has endeavored to describe
 the auction items correctly based on the information given by the
 donor, but all items are sold "as is." No statements contained in the
 program or made orally at the sale or elsewhere shall be deemed a
 warranty, representation, or assumption of liability
- Bidders should carefully note the specific restrictions, conditions, and expiration dates for items purchased. We appreciate your observance of these restrictions, as future donations depend upon it

PURSE CATALOGUE

Silent Auction pages: 6 - 46

Live Auction pages: 46 - 50

SILENT AUCTION PURSES

TABLE 1: OXFORD STREET

Purse Nº 1

Designer:

Anne Klein

Donated by:

Richard Yong

In the purse:

Wine Tour and Tasting for 4 at Megalomaniac John Howard Cellars of Distinction. Donated by RI B

Starting Bid: \$30



Purse Nº 2

Designer:

Danielle Nicole

Donated by:

ZBV Consulting

In the purse:

Mother's Day Package – Golf's Steakhouse, and Angel Figurine (Angel Treasures, St. Jacobs).



TABLE 1: OXFORD STREET



PURSE Nº 3

Designer:

N/A

Donated by:

Gems For You

In the purse:

1 night stay at Delta Hotel Waterloo

Starting Bid: \$45



PURSE Nº 4

Designer:

Steve Madden

Donated by:

Joe Balan, The Co-operators

In the purse:

Alex and Ani Bangle. Donated by Knar Jewelry Guelph

TABLE 1: OXFORD STREET

Purse Nº 5

Designer:

Fiorelli, Black with flowers

Donated by:

Bentley Head Office

In the purse:

Family portrait photo session, Art & Soul Photography



Starting Bid: \$45

PURSE Nº 6

Designer:

Fiorelli, Red

Donated by:

Bentley Head Office

In the purse:

Pedicure, Kendra Aesthetics



TABLE 1: OXFORD STREET



PURSE Nº 7

Designer:

Fiorelli, Black gold zippers

Donated by:

Bentley Head Office

In the purse:

Chapters gift card (\$40) donated by the University of Waterloo

Starting Bid: \$20



PURSE Nº 8

Designer:

Nine West

Donated by:

The Agency of Sutherland and Copplestone

In the purse:

Mother's Day Package - Sole Restaurant & Wine Bar gift

TABLE 2: PICCADILLY

PURSE Nº 9

Designer:

Grand, Green

Donated by:

New Image Skin and Nails

In the purse:

Greyrock Clothing 1.5 hour private style consultation



Starting Bid: \$45

PURSE Nº 10

Designer:

Fiorelli, Red

Donated by:

Bentley Head Office

In the purse:

Pedicure, Kendra Aesthetics













Purse Nº 11

Designer:

David Jones

Donated by:

ClassEvents Consulting

In the purse:

Handmade necklace. Donated by Royal Gold Jewelry.

Starting Bid: \$25



Purse Nº 12

Designer:

Fiorelli, Black with flowers

Donated by:

Bentley Head Office

In the purse:

Family Package - Jacks Restaurant gift card (\$20) and M&M Foods gift card (\$20)

TABLE 2: PICCADILLY

Purse Nº 13

Designer:

Danier, Black/Tan/Red

Donated by:

Eclectic Elora

In the purse:

Faith scarf and beauty products



Starting Bid: \$25

PURSE Nº 14

Designer:

Fossil, Dark Rose

Donated by:

Stephanie Vigil

In the purse:

Alex and Ani bangle. Donated by Knar Jewelry Guelph









TABLE 2: PICCADILLY

PURSE Nº 15

Designer:

Fossil, Preston Flap Neutral

Donated by:

CGT

Starting Bid: \$45



PURSE Nº 16

Designer:

Coach, Saddle Double Zip Wallet

Donated by:

CGT

TABLE 3: KING'S ROAD

PURSE Nº 17

Designer:

N/A, gold purse

Donated by:

Jo Du

In the purse:

Family Photography Portrait Session, Art & Soul Photography



Starting Bid: \$45

PURSE Nº 18

Designer:

N/A, silver purse

Donated by:

Jo Du

In the purse:

LCBO gift card (\$20)









TABLE 3: KING'S ROAD



PURSE Nº 19

Designer:

Kelsi Dagger, Brown Clutch

Donated by:

Kennedy Park

In the purse:

5-course breakfast for two, Les Diplomats

Starting Bid: \$40



Purse Nº 20

Designer:

N/A, Silver bag

Donated by:

Emma Cullen

In the purse:

Bath and Body Works products and a Kitras Art Glass Ornament

TABLE 4: ABBEY ROAD

PURSE Nº 34

Designer:

Michael Kors, Snakeskin clutch *Please Note: This purse is GENTLY USED

Donated by:

Lurdes Jordao



Starting Bid: \$45

PURSE Nº 35

Designer:

Dune, London U.K.

Donated by:

Marnie Wharnsby

In the purse:

One night stay at Langdon Hall County House Hotel and Spa, Cambridge.

London Scarf donated by TILITA



TABLE 4: ABBEY ROAD



PURSE Nº 36

Designer:

Danier, Blue

Donated by:

Sarah Bodendorfer



Starting Bid: \$40

PURSE Nº 37

Designer:

Christopher Kon Colab, Grey

Donated by:

ClassEvents Consulting

In the purse:

Rose quartz necklace. Donated by Knar Jewelry Guelph

TABLE 4: ABBEY ROAD

PURSE Nº 38

Designer:

Fiorelli, Black gold zippers

Donated by:

Bentley Head Office

In the purse:

Family package - Dixon bowling for the family and Country Boy restaurant gift card (\$10)



Starting Bid: \$15

PURSE Nº 39

Designer:

Tommy Hilfiger, Brown. Please Note: This purse is GENTLY USED

Donated by:

Anonymous

In the purse:

Petche's shoes gift card (\$50)





TABLE 5: CARNABY STREET



Purse Nº 28

Designer:

Fossil, Haven Brown Flap

Donated by:

CGT

Starting Bid: \$45



PURSE Nº 29

Designer:

Kelsi Dagger Black, Clutch

Donated by:

Kennedy Park

In the purse:

5-course breakfast for two, Les Diplomats

TABLE 5: CARNABY STREET

Purse Nº 30

Designer:

Fossil, Dawson Floral

Donated by:

CGT

In the purse:

Hanscomb Glass Studio Ornament and Zentangles class with Brenda



Starting Bid: \$30

Purse Nº 31

Designer:

Coach Colourblock Double Zip Wallet

Donated by:

CGT



TABLE 5: CARNABY STREET



PURSE Nº 32

Designer:

Jeanne Lottie, Black

Donated by:

Ena Arnot

In the purse:

Blue Jays vs. Tampa Bay Rays Tickets donated by George Szczepski.

Starting Bid: \$25



PURSE Nº 33

Designer:

Inzi

Donated by:

Total Skin and Body

In the purse:

Pamper yourself package - Beach Bag and beauty products donated by Shoppers Drug Mart



Purse Nº 21

Designer:

Steve Madden, Black round

Donated by:

ClassEvents Consulting

In the purse:

Oiseau Salon beauty products and a gift card for \$40



Starting Bid: \$20

Purse Nº 22

Designer:

The Sak, Beige

Donated by:

Anonymous

In the purse:

Barbershop Cambridge Mall gift card (\$50)



TABLE 6: THE STRAND



PURSE Nº 23

Designer:

Fiorelli, Black

Donated by:

Bentley Head Office

In the purse:

2 tickets to theatre, Drayton Entertainment

Starting Bid: \$35



PURSE Nº 24

Designer:

Tommy Hilfiger, Beige and Brown - GENTLY USED

Donated by:

Anonymous

In the purse:

4 Harvest Fun Passes to Strom Farm and M&M Foods gift card (\$20)

TABLE 6: THE STRAND

Purse Nº 25

Designer:

Harmony Collection, Brown Studded

Donated by:

Dr. Dronyk

In the purse:

\$50 Downtown Guelph Dollars + "I heart Downtown Guelph T-Shirt" donated by the Downtown Guelph Business Association



Starting Bid: \$35

Purse Nº 26

Designer:

Grand, Green purse & scarf

Donated by:

New Dundee Emporium

In the purse:

Pendant and earing set, Pharmasave Westmount Place Pharmacy



TABLE 6: THE STRAND



Purse Nº 27

Designer:

Fiorelli, Green

Donated by:

Bentley Head Office

In the purse:

1 night stay at the Four Points by Sheraton, Cambridge

TABLE 7: KNIGHTSBRIDGE



Starting Bid: \$45

Purse Nº 57

Designer:

Naturalizer, Clarice Rusty Tan

Donated by:

Lynda Cullen

In the purse:

5-course breakfast for two. Les Diplomats

TABLE 7: KNIGHTSBRIDGE

Purse Nº 58

N/A, Black animal print patent purse

Donated by:

Dr. Dronyk

In the purse:

Gift certificate for a dozen cupcakes with buttercream frosting (\$25), and animal print wallet



Starting Bid: \$25

PURSE Nº 59

Designer:

N/A, black and gold purse

Donated by:

Anonymous

In the purse:

Family Portrait session with Art & Soul Photography



TABLE 7: KNIGHTSBRIDGE



Purse Nº 60

Designer:

Pulicati, Black animal print

Donated by:

Madison Medeiros

In the purse:

MassageWorks massage gift card

Starting Bid: \$45



Purse Nº 61

Designer:

Fiorelli, Black Cross body

Donated by:

Bentley Head Office

In the purse:

Devitt Union Massage (\$50)

TABLE 7: KNIGHTSBRIDGE

Purse Nº 62

Designer:

Grand, Brown

Donated by:

Chanticleer Shop

In the purse:

Two VIP tickets to the Manulife LPGA Classic on Sept 1, 2016. Access to private Manulife hospitality area, unlimited food & beverage, clubhouse

Starting Bid: \$100



TABLE 8: BAKER STREET

Purse Nº 52

Designer:

N/A, White purse with flowers

Donated by:

Petsche's Shoes

In the purse:

Timeless Café gift card (\$25), Reflexology Session Euro Reflections

TABLE 7: BAKER STREET



PURSE Nº 53

Designer:

N/A, Hot pink purse

Donated by:

Dr. Dronyk

In the purse:

Mary Kay gift certificate (\$50) donated by Ena Arnot

Starting Bid: \$25



PURSE Nº 54

Designer:

Nine West, Rainbow sparkle clutch

Donated by:

Shoevilla

In the purse:

Avon gift certificate (\$30) donated by Terri Wilde



Purse Nº 55

Designer:

Wlde, Pink

Donated by:

Red Coral's

In the purse:

Mini 1/2 hour photo portrait session by Kendra photography



Starting Bid: \$35

Purse Nº 56

Designer:

Nicole Miller, Pink

Donated by:

ClassEvents Consulting

In the purse:

Pamper yourself - Aqua Salon Haircut and Avon beauty products



TABLE 9: COVENANT GARDENS



Purse Nº 46

Designer:

Handmade Macramé poptabs purse

Donated by:

Anonymous

In the purse:

Body Shop bag and products donated by . Andrew Geekie

Starting Bid: \$25



PURSE Nº 47

Designer:

Anuschka Hand Painted

Donated by:

Mary Ann Moore

In the purse:

Megalomaniac wine box set donated by RLB



PURSE Nº 48

Designer:

Aldo purple satin clutch

Donated by:

ClassEvents Consulting

In the purse:

Charcoal Restaurant gift card (\$100)



Starting Bid: \$25

PURSE Nº 49

Designer:

N/A, Navy purse

Donated by:

Anonymous

In the purse:

Handmade necklace, donated by Royal Gold Jewelry



TABLE 9: COVENANT GARDENS



PURSE Nº 50

Designer:

N/A, Turquoise Wrislet

Donated by:

ClassEvents Consulting

In the purse:

Girls night package -Drink mix, manicure set, Jamberry nail wraps (Bettina Rowe), mini purse, LCBO giftcard

Starting Bid: \$25



Purse Nº 51

Designer:

Bella Accessories teal clutch

Donated by:

Dr. Dronyk

In the purse:

Proof Restaurant gift card (\$50)



Purse Nº 64

Designer:

NJ & Co Beige and pink wallets

Donated by:

Jar Enterprises

In the purse:

1 night stay Holiday Inn Kitchener



Starting Bid: \$25

TABLE 10: DOWNING STREET

PURSE Nº 40

Designer:

Fiorelli, Red

Donated by:

Bentley Head Office

In the purse:

Pedicure, Forest Hill Hair Salon









TABLE 10: DOWNING STREET



PURSE Nº 41

Designer:

Paris Evening clutch

Donated by:

Red Coral's

In the purse:

Seacret Nail Care Collection

Starting Bid: \$25



PURSE Nº 42

Designer:

Silverlace Evening Clutch

Donated by:

ClassEvents Consulting

In the purse:

Charcoal Restaurant gift card (\$100)

TABLE 10: DOWNING STREET

PURSE Nº 43

Designer:

Temptation, White purse and matching clutch

Donated by:

Ena Arnot

In the purse:

Pendant and earing set, Pharmasave Westmount Place Pharmacy



Starting Bid: \$35

PURSE Nº 44

Designer:

Jeanne Lottie, Brown clutch

Donated by:

Jeanne Lottie

In the purse:

Blackshop Restaurant (\$50)



TABLE 10: DOWNING STREET



Purse Nº 45

Designer:

Jess, Black and white

Donated by:

Sears - Fairview Park Mall

In the purse:

One night stay in jacuzzi suité at Hómewood Suites,

Starting Bid: \$45



PURSE Nº 63

Designer:

N/A, Temptation White purse with tassles and matching clutch

Donated by:

Ena Arnot

In the purse:

Pendant and earing set. Pharmasave Westmount Place Pharmacy

Starting Bid: \$20

LIVE AUCTION PURSES

Purse Nº 1

Daniella Lehavi Sevilla Hobo

This handcrafted original Daniella Lehavi sevilla hobo portrays Israeli fashion at its best. It's grey and black quality leather is meticulous and functional, with European qualities.

Donated by: Seasons Fine Clothing



PURSE Nº 2

Michael Kors, Fuschia

Stand out with this fuchsia Michael Kors saffiano leather travel tote. With zipper closure, buckled shoulder straps, signature gold logo hardware and medallion. Its lined interior includes zipper pocket, slip pockets.

Donated by: Dr. Sherry Dupuis and Lisa Loiselle



PURSE Nº 3

Kate Spade Camellia Street Chili Red Tote and Matching Wallet

Bring out your girly side with this polka dot embossed tote, fashioned from glossy patent leather. It completes your street-chic look, thanks to its timeless design and ample storage space. It comes complete with a matching waller

Donated by: RLB Chartered Accounts and Advisors



PURSE Nº 4

Coach Denim Mercer

Denim adds a jolt of Western attitude to this effortlessly cool Coach Mercer Satchel. Light in weight and full of function, its slightly structured silhouette is finished with corner details, industrial rivet hardware and an iconic turnlock closure.

Donated by: CGT



PURSE Nº 5

Vince Camuto Addy Satchel

Push the solid colored handbags aside, the Vince Camuto Addy Satchel is stepping up with the NEW neutrals in ivory, mushroom and gorgous chocolate. This purse features a media pocket, slip and zipper pockets.

Donated by: Erb and Good Funeral Home



PURSE Nº 6

Michael Kors Vanilla purse

This chic vanilla pebbled leather Michael Kors with polished golden tone hardware and accents will become your everyday staple. It also features: a lined interior with zippered pocket and open slip pockets. A fully zippered top closure; a small flap pocket on the front and open slip pocket on back.

Donated by: Henry Walser Funeral Home



PURSE Nº 7

Kate Spade Blue Annelle Tote

This large-sized Kate Spade blue Annelle tote is made from extremely lush, smooth, and high quality leather inside and out. It features a rectangular magnetic closure, a large zippered pocket divider, and gold zip closure. Perfect for a lady on the go!

Donated by: Erb and Good Funeral Home



Purse Nº 8

Coach Ava Red Tote Purse

Seen with this gorgeous Coach tote in classic red pebble leather. It includes a zip top with two side pockets, gold hardware, crop handles and superior interior red fabric.

Donated by: Taxation Lawyers





Fashion Sense Lemon Yellow

The ladies will envy you carrying this smooth authentic leather Fashion Sense lemon yellow over the shoulder carry all. It is both elegant and trendy with two large compartments and gold accent zippers.

Donated by: Alexandria's Shoes



PURSE Nº 10

Christopher Kon Topstitched Hobo

This Christopher Kon grey zipper-trimmed topstitched leather hobo features a slouchy leather design with detailed trim, interior pockets and black hardware. Christopher Kon utilizes only the best hand selected Italian and Spanish leather skins to create luxurious looking and more important "feeling" bags that will always remain current and age beautifully. Perfect for carrying all your everyday essentials.

Donated by: IF Shoe Boutique



THANK YOU TO OUR DONORS, VENDORS AND SPONSORS

Gems for You

Donors: Agua Salon

Agency of Sutherland and Copplestone George Szcepski

Alexandria's Shoes Gilded Boutique

Andrew Geekie Golf's Steak House

Angel Treasures Greyrock Clothing Co.

Art & Soul Photography Hanscomb Glass Studio

Avon Hasina Barakzay

Avon - Terri Wilde Henry Walser Funeral Home

Barbershop Cambridge Centre Homewood Suites Cambridge

Bentley IF Shoe Boutique
Bettina Rowe Jack's Restaurant

Bingemans Grand Experiences Jamberry Nail Wraps (Bettina Rowe)

Blackshop! Jar Enterprises

CGT Jo Du

Chanticleer Shop Kendra's Aesthetics
Charcoal Restaurant Kennedy Park
ClassEvents Consulting Kitras Art Glass

Co-operators – Joe Balan Knar Jewellery Guelph

County Boy Family Restaurant Langdon Hall Country House and Spa

Delta Hotel Waterloo LCBO

Devitt Union Les Diplomats B&B

Dixon Bowl Lisa Loiselle

Downtown Guelph Business Association Lurdes Jordao

Drayton Entertainment Lynda Cullen

Dr. Dronyk M&M Foods

Eclectic Elora Madison Medeiros

Emma Cullen Mary Ann Moore

Ena Arnot Massage Works

Forest Hill Hairstyling Manulife

Four Points by Sheraton Cambridge Marnie Wharnsby

THANK YOU TO OUR DONORS, VENDORS AND SPONSORS

Donors:

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Seacret

Sears Fairview Park Mall

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Sarah Bodendorfer

Sheraton Cambridge

Sherry Dupuis

Shoevilla

Shoppers Drug Mart Stone Road Mall

Solé Restaurant & Wine Bar

Stephanie Vigil

Strom's Farm

Sweet Me Away

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University of Waterloo - Aging and Health

Westmount Place Pharmasave Pharmacy

ZBV Consulting

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THANK YOU TO OUR VOLUNTEERS

Alzheimer Society Waterloo Wellington is extremely grateful for the countless hours and passion that our Purse-Suasion Volunteer Team has contributed to our cause. Thank you!

Purse-Suasion Volunteer Committee:

Ena Arnot, Hasina Barakzay, Sarah Bodendorfer, Emma Cullen, Lynda Cullen, Janet Dawson-Brock, Jilian Derksen, Rachel Gainer, Andrew Geekie, Sian Lockwood, Madison Medeiros, Rachel Thompson, Karen VanSickle, Mia Weston, Sherri Sutherland

Event Volunteers:

Andrea Aletter, Hanica Ardill, Ian Ardill, Patricia Bui, Sheri Copplestone, Susan Gray, Maggie Hodge, Ioana Mandru, Elaine Mortensen, Sarah Pokno.

OUR MODELS

Vicki Ballentine spent most of her working career in the health care field as a nurse and social worker. She has been retired since 2005. Her clinical diagnosis with Alzheimer's was about 3 years ago. Her Mother, Grandmother and Aunt have also been "blessed" with this disease. Vicki's interests at the moment are with her family and especially her grandchildren. She enjoys big band music and music from the mid 70's back and especially the 30's, 40's and 50's. Vicki also takes part in research groups and enjoys taking part in the peer led Memory Boosters Social Club and the Alzheimer Society's Reminders group.

Sheila Ballon is the primary caregiver for her husband. They attended the Learning Series presented by the Alzheimer Society, where they gained an understanding about the journey ahead. Through the series they also met other couples from the Memory Boosters Social Group and become very special friends. This group is for couples to spend happy times together while enjoying different activities and socializing. Sheila and her husband have also participated in the Blue Umbrella Dementia Friendly Communities project, A Changing Melody Forum, and met Dr. Lee who then became their "Dementia Doctor" and Family Health Team. Sheila and her husband have also been involved in research through the Partnerships in Dementia Care Alliance Advisory Group, the Hack4Health event (UW/MAREP), and the Taking Control of Our Lives project (Lakehead University, and Ontario Alzheimer Society of Ontario).

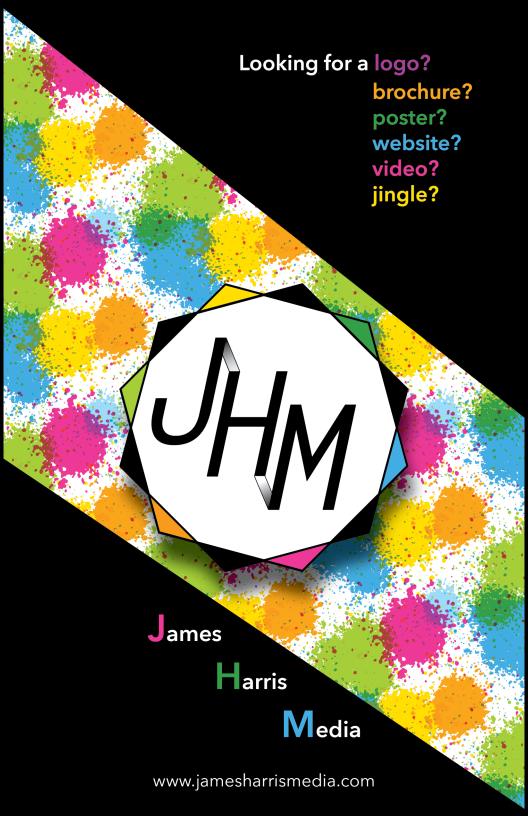
OUR MODELS

Anne Hopewell is the main care partner for her husband Ron who is living with Alzheimer's Disease. Originally from Montreal, Anne spent over 40 years working as a Registered Nurse. Anne and Ron are blessed to have two wonderful daughters, son-in-laws and three terrific grandchildren. Anne is an active volunteer with the Alzheimer Society and her involvement includes: the Blue Umbrella Dementia Friendly Communities project, A Changing Melody, and "Getting on with our Lives." Anne and her husband also participate with research based groups (Murray Alzheimer Research and Education Program and the Partnerships in Dementia Care Alliance, University of Waterloo) to promote education, understanding, and challenge the stigma associated with dementia. Their work includes: By Us for Us Guides for people living with dementia and their care partners, creating an understanding about leisure activities and living well with dementia, and the creation of two videos "A New Voice: Living well with Dementia" (MAREP) and "Living well with Dementia" (PiDC). In 2015, Anne and Ron were recognized recognized for their work by being awarded the Kenneth G. Murray Partnership in Dementia Award. Anne is also the founder and facilitator of the Memory Boosters Social Club. A club that offers a unique opportunity for people and their care partners facing the challenges of living with dementia, who meet in a warm and caring atmosphere to find some comfort, support and joy as they travel the journey together.

OUR MODELS

Carole Johannson is originally from Montreal, and lives with her husband. She has 3 sons and a daughter and is the proud grandparent of seven grandchildren and one great-grandchild who keep her very busy. She also enjoys sewing, knitting and gardening. Early on, she was on the Board of the YWCA, and was a founder of the Waterloo Co-op Preschool. Carole's first experience with the Alzheimer Society was in the early 90's as a representative of the Waterloo Chamber of Commerce, selling memberships. She also attended information sessions and support groups. Her volunteer experience includes: Coffee Break, speakers bureau, newsletter preparation, and board minutes. Carole is now the 4th generation female in her family to develop Alzheimer's and is so thankful for the progress that has been made since her mother's time

Monique Laderoute has been the primary caregiver for her husband Gerard since his diagnosis with vascular dementia. They have two wonderful children, a son and daughter, and four wonderful grandchildren and a great granddaughter. For the past two years Monique and her husband have been the top individual fundraisers for the Waterloo Wellington Walk for Alzheimer's with The Memory Boosters Social Club. Over the years Monique has attended several courses through the Alzheimer Society that have increased her understanding of dementia along their journey. Monique also takes an active role on two different committees: Changing Melody Forum, and the Blue Umbrella Dementia Friendly Communities Project, Hack4Health (MAREP). Her hobbies include: gardening, baking, and shopping – her friends call her the "queen of shopping!"



Alzheimer Society

WATERLOO WELLINGTON



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Guelph 207-255 Woodlawn Rd. W. 519-836-7672

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